

30 REASONS – WHY THE BRENT CROSS CRICKLEWOOD REGENERATION WILL BENEFIT YOU

The Brent Cross Cricklewood Development Partners / February 2010



Brent Cross Cricklewood is one of London's biggest regeneration schemes and will deliver lasting benefits for local people. Here are the top 30 reasons why:

- 1. Modern buildings for Whitefield School** – to accommodate up to 1,200 pupils, located adjacent to Clitterhouse Playing Fields to provide direct access to the playing pitches.
- 2. Modern buildings for Mapledown Special School** – to accommodate up to 112 pupils, next to Whitefield School as part of the wider 'community campus'.
- 3. Modern buildings for Claremont Primary School** – redeveloped and expanded from a two to a three Form Entry facility, sufficient to accommodate 630 pupils. All three of these schools will gain spectacular new facilities for the whole surrounding community including residents of Barnet, Brent and Camden.
- 4. New sports and community facilities at Clitterhouse Playing Fields** – with millions of pounds spent on landscaping and new facilities to create a proper Community Park.
- 5. New areas of open green space** – with around eight hectares (or 18 acres) more green space than the area has now to create a network of open spaces.
- 6. New jobs** – 27,000 in total - thousands in the first phase and dedicated support including skills training for a wide range of jobs to make sure local people benefit.
- 7. New homes** – 7,500 high quality homes, including significant numbers of new affordable homes and a wide range of unit sizes so local people can stay close to their families.
- 8. A new High Street** – lined with trees, shops and cafes and passing through a series of new public squares.
- 9. An improved offer at Brent Cross Shopping Centre** – with new shops, including a brand new John Lewis, opening out into a pedestrian-only High Street and public square.
- 10. New leisure facilities including a multi-screen cinema, bars and restaurants** – overlooking the new River Brent adjacent to the new Shopping Centre.
- 11. A new and expanded leisure centre to replace the Hendon Youth Sports Centre** – offering high quality sports facilities, in modern premises.
- 12. A new community centre and library** – including 2,500 square metres of flexible community-use floorspace.
- 13. New health facilities** – including a new 3,000 square metre primary health centre in a community campus adjacent to the new schools and replacement leisure centre.
- 14. A new bridge to replace Templehof Bridge** – much wider with increased capacity, a dedicated cycleway and bus lanes and improved safety for pedestrians and cyclists.
- 15. Improvements to the River Brent** – transformed from a neglected water channel into a vibrant and attractive river environment, with flood mitigation and biodiversity measures.
- 16. Replacement of the existing waste handling facility with a modern facility in a sealed building** – resulting in direct environmental improvements.
- 17. Pioneering environmental standards to help mitigate climate change** – including a combined heat and power plant creating energy from waste, a vacuum system collecting waste directly from the new homes and offices, water management, sustainable drainage and flood mitigation measures.
- 18. Removal of Heavy Goods Vehicles from local roads** – as several industrial uses are removed.
- 19. A new train station** – with five platforms and capacity for 46,000 passengers a day.
- 20. A new bus station at Brent Cross Shopping Centre** – serving more bus routes with high quality waiting areas, cafes and real-time information on bus departures.
- 21. A new road bridge over the mainline railway** – connecting Dollis Hill and Brent residents directly into the new transport interchange and on to Brent Cross.
- 22. Four new pedestrian bridges** – to open up the regeneration area.
- 23. Improved access at Cricklewood Railway Station** – including providing step-free access to all platforms for people with mobility impairments and those with pushchairs.

24. Improved access at Brent Cross Underground

Station – step-free access and a transport interchange to ease transfer between Tube and bus.

25. A much improved Staples Corner – additional road space for increased capacity and a better M1/A406 junction to ensure efficient movement in all directions.

26. Improved road junctions at the A5 Edgware Road / A407 Cricklewood Lane – with the current ‘dog-leg’ Junction straightened and widened to improve capacity and safety. The junction with Claremont Road will also be improved by the addition of traffic lanes.

27. A new road junction with the A41 Hendon Way – to improve access to the area and particularly Brent Cross.

28. A new internal road layout – to allow easy movement throughout the area - including widening Tilling Road, and a new Whitefield Avenue connecting to the A41.

29. Improved access at Brent Cross Shopping Centre – with new arrangements in place to the East and West.

30. An investment of almost £1bn into transport and community facilities – the largest investment in the area’s history helping create a thriving new town centre.